

Fundraising Kit



Supporting Families affected by
Neuroblastoma Childhood Cancer

Registered Charity No. 1152726



/mitchellsmiracles



@mitchellsmiracles



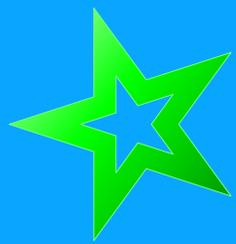
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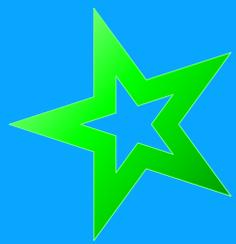
Mitchells Miracles



Registered with
FUNDRAISING
REGULATOR



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About Us



Mitchell's Miracles, formerly The Mitchell Huth Memorial Fund, was set up in 2013 by Kristel Huth, mum to Mitchell who sadly passed away in 2012.

Mitchell was diagnosed with a rare childhood cancer, Neuroblastoma which affects around 100 children in the UK alone.

We rely solely on public funding and all monies raised goes to helping families affected by Neuroblastoma.

Funds include transport to and from hospital, household bills, and food.

With your fundraising efforts, we can help as many families, going through this difficult time, as we can as well as raising awareness of this rare and aggressive cancer...



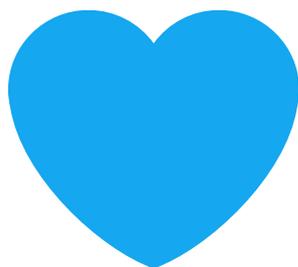
★ Fundraising Ideas ★

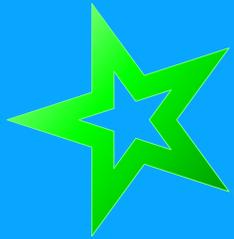


Whether you have signed up to one of our events and are looking for sponsorship ideas, or you would love to fundraise for us but have no idea how, this is the pack for you!

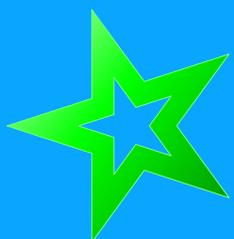
We hope you take inspiration from these ideas as we believe they will really help you on your way to raising as much money as you can for our charity.

Should you need more help, please get in touch with us so we can help inspire you to reach your targets.

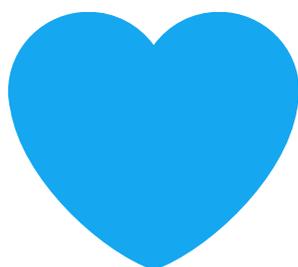


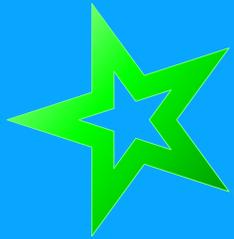


A-Z Ideas

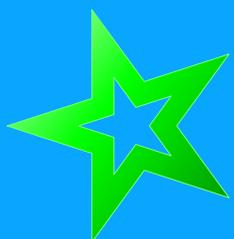


- A - Afternoon Tea
- B - Bike Ride
- C - Coffee Morning
- D - Disco
- E - Easter Egg Hunt
- F - Fun Run
- G - Games Night
- H - Head Shave
- I - Indoor Games
- J - Jumble Sale
- K - Karaoke Night
- L - Ladies Night
- M - Mountain Climbing

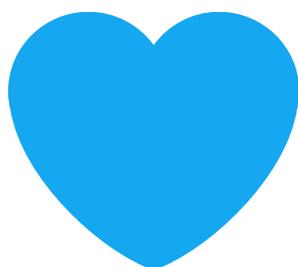




A-Z Ideas



- N - Non-Uniform Day
- O - Office Collection
- P - Parachute Jump
- Q - Quiz Night
- R - Raffle
- S - Sponsored Silence
- T - Talent Contest
- U - Unwanted Gift Sale
- V - Video Games Night
- W - Wine Tasting Evening
- X - Xmas Fete
- Y - Yoga-Thon
- Z - Zumba-Thon



Top Tips for Raising Money



The following are a list of the most effective ways of getting sponsorship money together for your fundraising attempt, we hope this encourages and inspires you to hit your targets and more so!

Top Tip No. 1

Tell your story! Whether it is via social media, blogging etc. let people know your journey and always leave your sponsor page link for people to sponsor you.

Top Tip No. 2

Hold a Quiz night, we can help you with this, gather friends and family and host in your local pub, restaurant or hall, sit back and see how competitive it gets!

Top Tip No. 3

If you work in an office or place of more than ten people, get them to do a collection on your behalf. To make it even more fun, have a dress down day or fancy dress day!

Top Tip No. 4

Hold a bake sale! If your baking is not that great, get friends and family to bake on behalf of you and you can do the selling at local schools or coffee mornings.

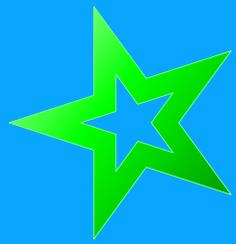
Top Tip No. 5

Set up a Sponsor Page, more information in this pack, by having a sponsor page online, it is easier for you to hit your target by sharing at least once a week.

Top Tip No. 6

Odd Jobs - there is always someone who needs their car washed or their dog walked! Offer to do this in return of a sponsored amount.





One of our fundraisers shares how she successfully raised donations for her charity challenge.



"Once I had decided on my fundraiser, I contacted Mitchell's Miracles, who created my CAF fundraising campaign.

As soon as I received my campaign link, I started off sharing it once a week to attract people to my challenge. I used my Facebook, TikTok, Instagram, Twitter, and LinkedIn as the place to share.

As the date grew closer to my challenge, I added little snippets to my social media of me training for the three peaks, and the reasons for doing the challenge, so that my potential donors knew where their donations were going to.

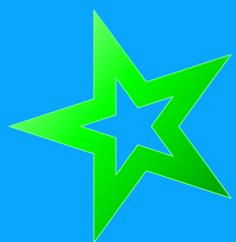
A month before the challenge, I boosted my total by hosting a pub quiz and gathered friends and family to take part. This idea turned out to be a great success, and helped me reach my fundraising target.

When the date arrived to climb the mountains, I updated my social media channels to let everyone know how I was doing, and over the three days I exceeded even more in donations.

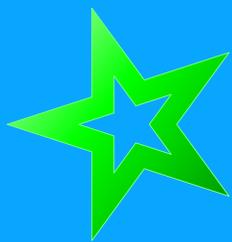
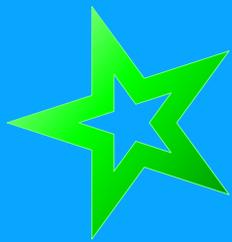
I decided to keep my CAF campaign link running for a further month, so that those who were unable to sponsor me before the challenge, still have the opportunity to donate".



Case study - A Fundraisers Journey

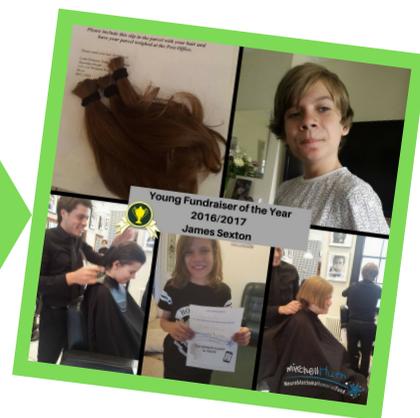


Meet Our Previous Fundraisers



Terry and Jamie Took part in the Brighton Marathon in 2016 and Raised over £3000 between them

James bravely grew his hair long and then got it all cut off raising over £1500 on his own



Amy has twice swam a length of the Thames raising over £1000

Gavin ran the London Marathon for us in 2017 and raised £1400



Our Colour Run team in 2016 raised around £400 between them

Tough Mudder team raised £1500 in 2017



How Your Money Helps

Mitchell's Miracles rely solely on public funding so any amounts raised go directly towards helping families affected by Neuroblastoma.



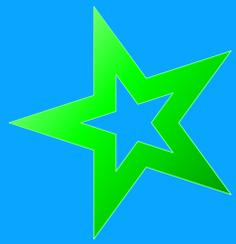
How does my fundraising help?

- + Transport to and from hospital,
- + Households Bills, Mortgage,
- + Parking costs at hospital,
- + Food expenses,
- + Covering essentials and loss of earnings.
- + Emotional support

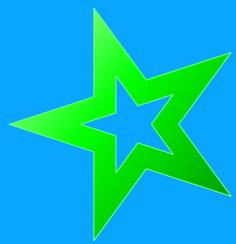
These are just some of the ways in which your donations and sponsorship helps families once their child has been diagnosed.

We help ease the pressure in a small way by reliving some of the financial strain, leaving the family to focus on their child in need.





How to Set Up Your Sponsor Page



CAF

Charities Aid Foundation



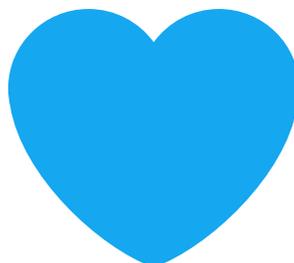
If you would like to set up a Fundraising Campaign please email:
events@mitchellsmiracles.co.uk

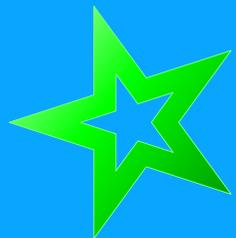
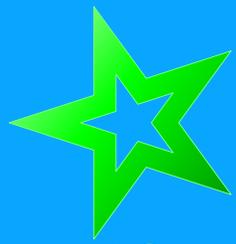
Social Media is a great way to spread awareness of your Fundraiser!



Once we have set up your campaign for you, you should share the campaign link to as many online platforms as possible to reach the maximum amount of sponsors.

We wish you the best of luck in your fundraising journey!





What kind of support does Mitchell's Miracles give me for my challenge?

From the moment you get in touch with us, we are here to support you, we know exactly what you are going through and we appreciate everything you are doing. We offer fundraising advice, materials, support, etc.

How do I get my sponsorship money to you?

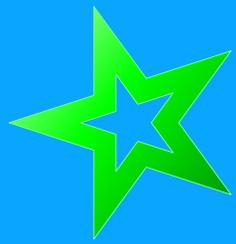
The CAF Aid Foundation does it automatically when your account closes. Any paper forms and monies you have can be paid into the same page so that we can claim the gift aid on it.

What happens if I can't raise my target?

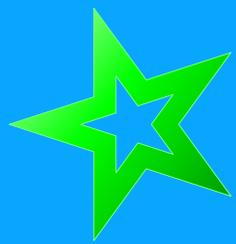
We are here to help you so please get in touch with us if you are struggling . We appreciate any amount you can achieve. We do refund back any entrance fees that you may have had to lay out if you raise our target given to you.

How else can I be involved with Mitchell's Miracles?

There are lots of ways to be involved with us, from volunteering, to hosting your own event, no idea is a silly idea so please get in touch with us to discuss how you can help us further.



checklist



Thanks for reading, you are now all set to go off and fundraise for Mitchell's Miracles! Don't forget to check off each task as you complete it!

- Choose an event**
- Contact us to let us know**
- Read this fundraising pack**
- Set up a CAF Campaign**
- Share to social media**
- Print out sponsor form**
- Start a blog about your training/prep**
- Take form into work for a collection**
- Set up an event to boost fundraising**
- Do event!**
- Collect remaining fees**
- Add cash in hand to CAF page to claim gift aid**
- Send in sponsor form to chairty**
- Share your journey**

★
contact us
★

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